



Social Media

Are you a user of social media?

Looking for the best places to connect with DKG? The following list should be helpful:

Facebook:

www.facebook.com/dkgorg

Twitter: @DKG_SI

Note: The old *Twitter* account—@Blanton29—has been deactivated. If you were following @Blanton29, please change to @DKG_SI.

Instagram: @dkgsi

Pinterest:

www.pinterest.com/DKGSi

YouTube:

Search--DKG: The Delta Kappa Gamma Society International

LinkedIn:

Search--DKG: The Delta Kappa Gamma Society International

NOTE: For *YouTube* and *LinkedIn*, be sure to use the full terms noted above. Old accounts without the "DKG:" preface will be phased out. In particular, if you listed your connection to DKG in your LinkedIn account, please delete that link and then reconnect to the new account.

Every effort has been made to consolidate accounts with the terms "DKG" or a variation of "DKGSI" (standing for **DKG Society International**). In this way, individuals searching for DKG may find related social media more readily.

Connect to New Friends!

Attend your Regional Conference! Take the opportunity to meet new DKG friends from your region as you engage in personal and professional growth opportunities. "Get Connected" and register now [online](#).

Members of the Communications & Publicity Committee will present pre-conference training sessions *exclusively* for state editors and webmasters. But everyone is welcome to attend the workshop "**50 Apps in 50 Minutes.**" In this session, committee members will provide a fast-paced look at apps that can help in educational settings and beyond. Leave with a take-away that includes 50 apps and their descriptions!

Promote DKG

Promotion is a very important marketing tool! Use a variety of tools to promote the Society, such as brochures, advertisements, articles about your DKG chapter in local newspapers, emails, updated websites, give-away gifts, DKG bags, etc.

Brochure templates for chapters and a sample chapter brochure are on the [Communications & Publicity Committee webpage](#). Don't forget to add your local contact information in your brochure! A template for creating standard 2" x 4" shipping labels that include local contact information labels is included on the committee's page. Use those stickers to personalize brochures from international.

"**A Journey for Life**" is a new marketing brochure available from the [DKG Store](#). It can be used both for internal and external marketing. This colorful and innovative four-fold brochure is sure to impress readers!



Cell phone cleaners can be a useful give-away gift. These small, microfiber cleaners are made to stick to a cell phone for ready use as needed. Use one with the DKG rose logo! Everybody will be able to see the rose on your phone on the table, and someone is likely to ask what the rose represents.

DKG tote bags. At DKG conventions, regional conferences, and sometimes state organization events, you receive a bag for your papers. Don't hide these bags in a closet at home. Use them to transport school materials, when you travel, and for your city shopping! The beautiful and practical bags are going to attract people's attention and interest.

