

## Social bookmarking

Are you tired of discovering that your essential bookmarks are on your home machine while you are at the office and vice versa? Then you should get familiar with social bookmarking. Instead of saving your bookmarks/favorites to a bookmark folder in the web browser, save them to a public website and "tag" them with relevant keywords. Saved bookmarks can easily be reached from any computer anywhere. If you choose to share your bookmarks, make them public. Social bookmarking is particularly useful when collecting a set of resources that are to be shared with others.

**Delicious** is one social bookmarking site. It is free and easy to use. On the **Delicious Tools** page you can download

"buttons" to insert into the bookmarks bar in most common web browsers for easy bookmarking.

**Pinterest** is also a social bookmarking site. Pinterest allows users to save ("pin") images and categorize them on different "boards". You can follow other users' boards (and pin images from their boards); but, users can also create "secret boards" to pin things they don't want to share. Content can also be found on the web outside of Pinterest and similarly be uploaded to a board via the "Pin It" button which can be downloaded to the bookmark bar on a web browser for easy "pinning". Webpages that contain no images cannot be pinned. Every pin shows a link to the original page source. Both **Delicious** and **Pinterest** can be found as apps for tablets and phones.



## Follow my blog!

### What is a blog?

A blog is an online journal. The author of the blog enters text that is topic based. This entry is called a post. The newest post appears at the top or beginning of the blog. Most blogs allow readers to enter comments to each post unless the author has chosen to disable comments.



### Why blogging?

On the Internet, we see a large variety of blogs. Many companies make blogs to advertise and build a "brand", but individuals are blogging for many reasons:

- To share life's journey with others.
- To share interests with like-minded people (fashion blogs, food blogs, craft and hobby blogs, e.t.c.).
- To help expand public knowledge about a subject.
- To communicate and share knowledge about a targeted subject (a "How-to" blog).

If you plan to blog, who would be your audience and what knowledge would you share?

### Where to blog?

Several platforms for blogging are available. Choose a platform that meets your needs when you have decided to build your blog. Here are two blogging platforms:

**Blogger.com.** Google's blogging platform is very simple to use, is free and requires a Google account. Login to Blogger.com and view the dashboard. To start your blog, click "New blog". In the new window enter a title and a name for the URL address for your blog. Choose template and click on **create blog** at the bottom of the page. The page is ready to entry content.

**Wordpress.com.** This platform is also simple to use and free. The benefit of this platform is that it also offers the ability to create "static" pages. To start blogging, go to Wordpress.com and press the **Get started** button. Give the information required and click the **Create blog** button. Then go to your email to complete registration by pressing the **Activate Blog** button in your activation email. Once activated, a new window will appear with your blog's dashboard. There you can manage your blog in many different ways. You can choose a theme for your blog and manage your widgets (both from the appearance tab) and last, but not least, write your first post by clicking the **Add New Post link** under the "Posts" tab.

## Educational Foundation Buzz

This year the DKG Educational Foundation is celebrating its 50th Anniversary by giving away \$50,000 in special project grants. Winners of the fifty (50) \$1,000 awards will be notified by April 1. Funds will be sent to them by August 1. Winners who attend the international convention will be presented with their award at the Celebration Luncheon.



The Foundation's Seminar in Purposeful Living, to be held in Ft. Wayne, Indiana, July 23–26, 2014, will celebrate the Foundation's 50th Anniversary with the theme "Golden Dream in 2014". The program mixes glitter and memories with genealogy, baseball, art,

folklore, Abe Lincoln memorabilia, an Amish settlement, shopping, chocolate, jazz, history and authors. But the part that makes the seminar work is the participants, as they discuss, chat, renew friendships and make new friendships.

Seminar numbers are limited with first-come, first-served registration. The seminar application and

additional information are on page 14 of the Jan./Feb. *DKG NEWS* and also on [dkgef.org](http://dkgef.org). Join us for this relaxing and fun-filled weekend as we celebrate the first 50 years of the DKG Educational Foundation and look forward to the next 50 years.